



Presented By :
Intennel Business Group

Business PROPOSAL

China Import and Export Fair (Canton Fair) and
China-UK Future Technology Exchange for International
Collaboration

Locations: Guangzhou + Shenzhen · China
Dates: October 2026



中国进出口商品交易会
CHINA IMPORT AND EXPORT FAIR
Since 1957



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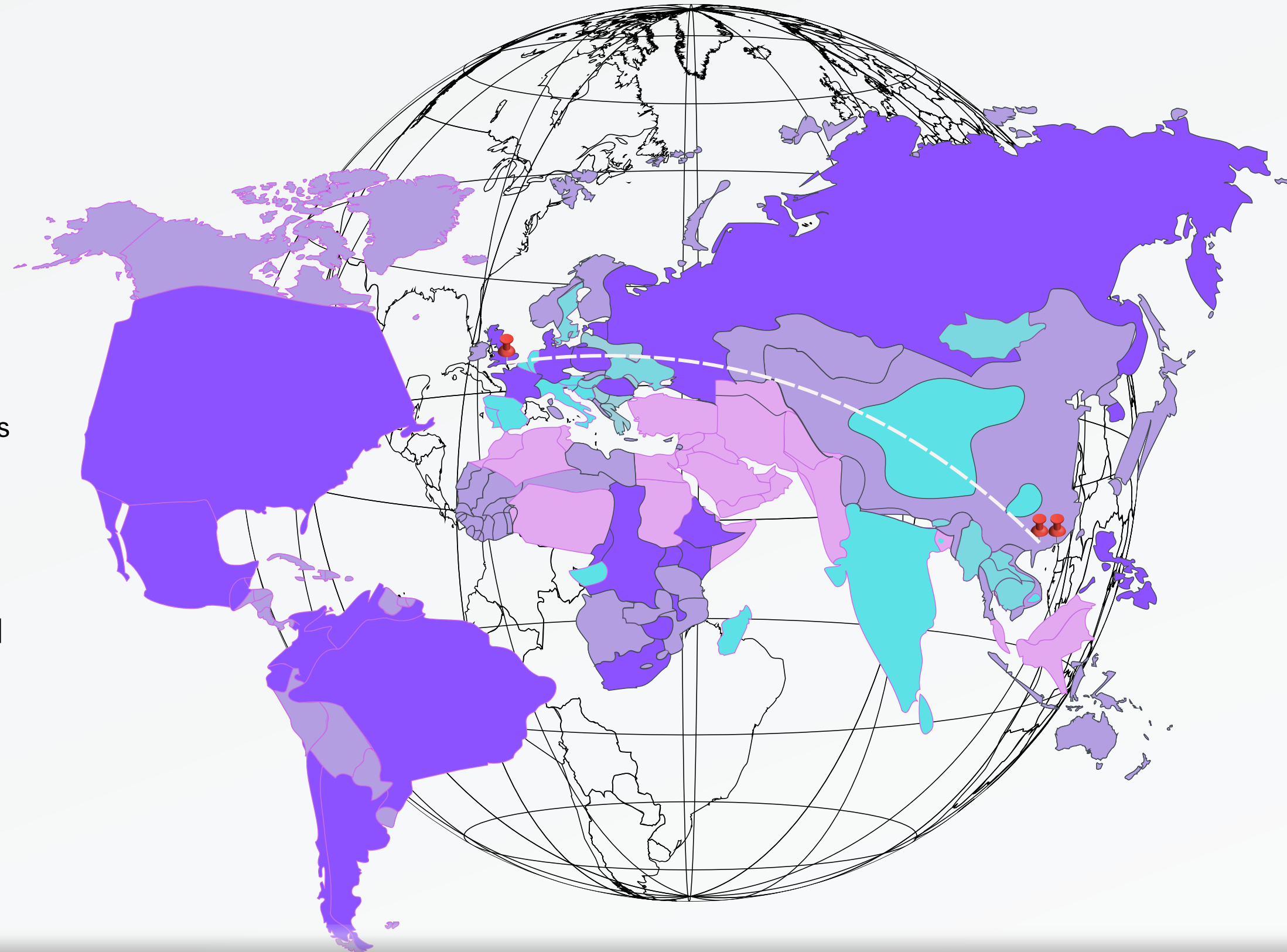
20-21

VISUAL MAP

The ten-day journey will take us to two key cities in China: Guangzhou and Shenzhen.

From Guangzhou, a global trade gateway, to Shenzhen, a leading hub of innovation and technology, this journey connects tradition with the future.

We will explore advanced supply chains, cutting-edge industries and dynamic business environments. More importantly, it offers direct access to valuable partnerships and emerging opportunities across China's most influential economic region.



CANTON FAIR

Global Sourcing Dual-Expo Delegation 2025

ABOUT US:

The China Import and Export Fair (Canton Fair) is the world's largest trade exhibition, held biannually in Guangzhou. Renowned as the "Barometer of China's Foreign Trade," this delegation offers participants direct access to global suppliers, buyers, and industry trends across consumer goods, electronics, and machinery.

BENEFICIAL IMPACT

The Canton Fair helps international buyers efficiently connect with quality suppliers, access diverse products, reduce procurement costs and risks, and supports market expansion.

CHINA-UK FUTURE TECHNOLOGY EXCHANGE

Innovation Collaboration Delegation 2026

ABOUT US:

The China-UK Future Technology Exchange is a high-level platform designed to foster collaboration between leading technology companies, research institutions and industry organizations from both countries.

Held in Shenzhen, the event focuses on emerging sectors such as robotics, artificial intelligence and advanced manufacturing. It provides participants with direct access to cutting-edge innovations, industry insights and strategic partnerships within China's most dynamic tech ecosystem.

BENEFICIAL IMPACT

The exchange enables participants to connect with top-tier innovators, explore real-world applications of advanced technologies, and identify potential collaboration opportunities. It enhances cross-border cooperation, accelerates technology transfer, and supports long-term partnerships between China and the UK in future-oriented industries.

STRATEGIC VALUE COMPARISON

This is where deals aren't just made—they're born from energy, from the belief that together, we build something bigger. Come, let's turn "what if" into "what's next."

Canton Fair

Guangzhou- China



Key Highlights

- World's largest trade fair: 25,000+ premium exhibitors across 16 industries
- Innovation launchpad: 5,000+ patented new product debuts
- AI-powered matching: Pre-arranged B2B meetings (15-20/manufacturer)

Visitor Engagement

- 260,000+ global buyers (previous edition)
- Booth occupancy rate: 98%
- Peak daily footfall: 150,000+

STRATEGIC VALUE COMPARISON

Here, innovation moves fast, ideas become reality, and every connection sparks possibility—ready and within reach.

CHINA-UK FUTURE TECHNOLOGY EXCHANGE

Shenzhen-China



Key Highlights

- High-level platform connecting China and the UK in technology and innovation
- Focus on emerging sectors including robotics, AI and advanced manufacturing
- Participation from leading companies, research institutions and industry organizations
- Direct exposure to cutting-edge technologies and real-world applications

Visitor Engagement

- In-depth company visits and technical exchange sessions
- Opportunities for cross-border collaboration and partnership discussions
- Access to Shenzhen's innovation ecosystem and industry networks
- Participation in curated networking events and official welcome reception



ITINERARY HIGHLIGHTS

GUANGZHOU

Part 1: Supply Chain Deep Dive

Based on request of industry.
Industrial cluster comparison: Tech (GBA) vs. Manufacturing (YRD)

Part 2: Innovative and novel products

Explore cutting-edge innovations: award-winning high-rise cleaning robots, smart bionic hands, Midea's Ki resonance wireless charging, iFlytek's AI industrial endoscopes, and smart home gadgets like transformable TVs.

Part 3: Various Suppliers access

Connect with 45,000+ exhibitors (including 8,000+ premium enterprises) and 17,000+ overseas firms from 100+ countries. A global pool of suppliers at your fingertips.

Part 4: Precise matching

200+ "Trade Bridge" tailored events (in-person/online) link you to ideal partners. Past sessions facilitated \$150M+ in intended orders.



SHENZHEN

Part 1: Supply Chain Deep Dive

Visit leading robotics and AI companies including UBTECH Robotics, Leju Robotics, and Agibot.
Gain insights into China's advanced manufacturing, AI integration and real-world applications.

Part 2: Tech Innovation

Explore cutting-edge developments in robotics, embodied AI and intelligent hardware.
Discover how rapid prototyping and hardware-software integration accelerate innovation in Shenzhen.

Part 3: Various Suppliers access

Connect with local tech ecosystems, startups and manufacturing partners.
Access Shenzhen's mature supply chain for electronics, components and smart devices.

Part 4: Precise matching

Curated meetings with selected tech companies and industry organizations such as Shenzhen Robotics Association.
Facilitating targeted collaboration, investment opportunities and strategic partnerships.

ROBOTICS & AI INNOVATION IN SHENZHEN

UBTECH ROBOTICS (优必选)

A leading global humanoid robotics company based in Shenzhen, specializing in AI-powered service robots across education, healthcare and smart industries. Its robots combine computer vision, motion control and AI systems, positioning UBTECH at the forefront of human–robot interaction.

LEJU ROBOTICS (乐聚机器人)

Focused on humanoid robots and intelligent service systems, with strengths in bipedal locomotion and motion control. Its solutions are widely used in research, education and commercial applications, advancing real-world deployment of robotics.

AGIBOT (逐际动力)

An emerging robotics company specializing in embodied intelligence and next-generation AI-driven machines. It develops adaptive, general-purpose robots for complex environments, bridging AI and physical-world applications.

about ITINERARY

OCTOBER 12TH - 21TH



Day 1 12 October (Mon) Arrival in Guangzhou

- Arrival and hotel check-in
- Settle in and rest
- Free time



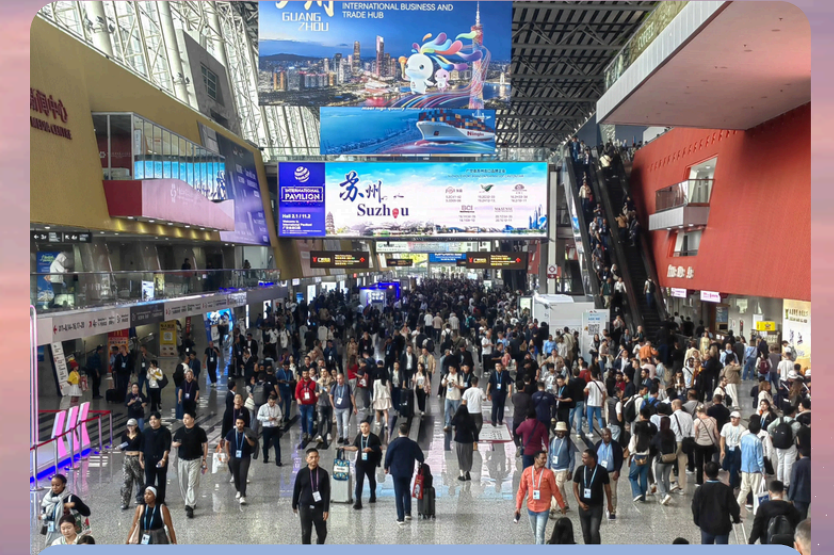
Day 2 13 October (Tue) Rest & Adjustment

- Full day at leisure
- Recovery from travel and schedule adjustment



Day 3 14 October (Wed) Official Visit & Reception

- Morning: Visit China Council for the Promotion of International Trade Guangdong Committee
- Afternoon: Preparation / free arrangement
- Evening: Attend Canton Fair Welcome Dinner



Day 4 15 October (Thu) Canton Fair Participation

- Full-day attendance
- Business meetings and supplier engagement

about ITINERARY

OCTOBER 12TH - 21TH



Day 5 16 October (Fri) Canton Fair Engagement

- Continued participation in Canton Fair
- In-depth networking and sourcing discussions



Day 6 17 October (Sat) City Exploration (Guangzhou)

- Urban visit and market observation
- Informal exploration of local commercial environment



Day 7 18 October (Sun) Transfer to Shenzhen & Company Visit

- Morning: Travel to Shenzhen
- Afternoon: Visit to robotics company (introductory meeting)

about ITINERARY

OCTOBER 12TH - 21TH



Day 8 19 October (Mon) Industry Visits (Robotics Sector)

- Morning: Robotics company visit (detailed inspection)
- Afternoon: Visit Shenzhen Robotics Association
- Industry exchange and partnership discussions.



Day 9 20 October (Tue) Technology Exchange & Reception

- Daytime: Attend China-UK Future Technology Exchange
- Evening: Welcome dinner and networking



Day 10 21 October (Wed) Departure

- Midday departure from Shenzhen
- Return to United Kingdom



Supply Chain Risk Mitigation

By integrating supplier resources from the Canton Fair with the China-UK Future Technology Exchange, and leveraging Shenzhen's innovation ecosystem, this platform connects global trade with advanced technology.

With on-site support, technical exchange and partnership facilitation, it creates a multi-dimensional synergy for business optimization and future collaboration.

Supplier Redundancy

Combine Canton Fair's global sourcing network with innovation-driven companies engaged through the China-UK Future Technology Exchange.

Logistics Optimization

Leverage Shenzhen's cutting-edge technologies, robotics ecosystem and real-world applications to accelerate product development and collaboration.

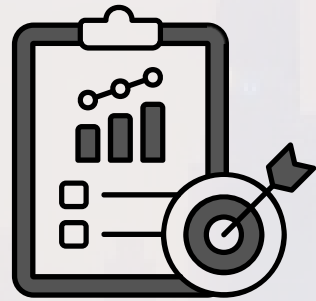
Compliance Assurance

Facilitate cross-border partnerships with structured exchange programs, supported by strong regulatory frameworks and IP protection.



ROI PROJECTION MATRIX

KPI Metric



Procurement Cost Savings



Supplier Acquisition



New Market Penetration



Common growth

The total cost was reduced by 20%, the number of suppliers and partners increased significantly, and new market opportunities were unlocked through both global sourcing and technology collaboration.

Canton Fair Impact:

15% direct sourcing reduction

200+ qualified contacts

Demand insights from 10+ countries

CHINA-UK FUTURE TECHNOLOGY EXCHANGE Value-Add:

Direct insights into China's robotics ecosystem

3-5 top-tier robotics companies engaged

Targeted partnership opportunities unlocked

COST OF THE TRIP

THREE CITIES

10 DAYS

TOTAL PRICE:

£1,899

The itinerary includes international flights, local transportation, accommodation, meals, guided services, and access to all business events and site visits.

The programme spans ten days across two key cities—Guangzhou and Shenzhen—combining global trade and cutting-edge technology. Core engagements include the Canton Fair and the China–UK Future Technology Exchange, alongside curated company visits and industry meetings within Shenzhen’s robotics and innovation ecosystem.



GUANGZHOU: THE CULTURAL GATEWAY TO SOUTHERN CHINA

CITY OVERVIEW

Guangzhou is a historic commercial hub and the host city of the Canton Fair. It combines deep cultural heritage with a modern international business environment, making it an ideal destination for both trade and exploration.

KEY ATTRACTIONS



CHEN CLAN ANCESTRAL HALL

A masterpiece of traditional Lingnan architecture and craftsmanship



CANTON TOWER & PEARL RIVER NIGHT CRUISE

Experience the iconic skyline and vibrant night economy of the city



SHAMIAN ISLAND

A unique blend of European-style heritage and tranquil urban space



BAIYUN MOUNTAIN

A natural retreat offering panoramic views of the city



SHENZHEN: CHINA'S INNOVATION & TECHNOLOGY CAPITAL

CITY OVERVIEW

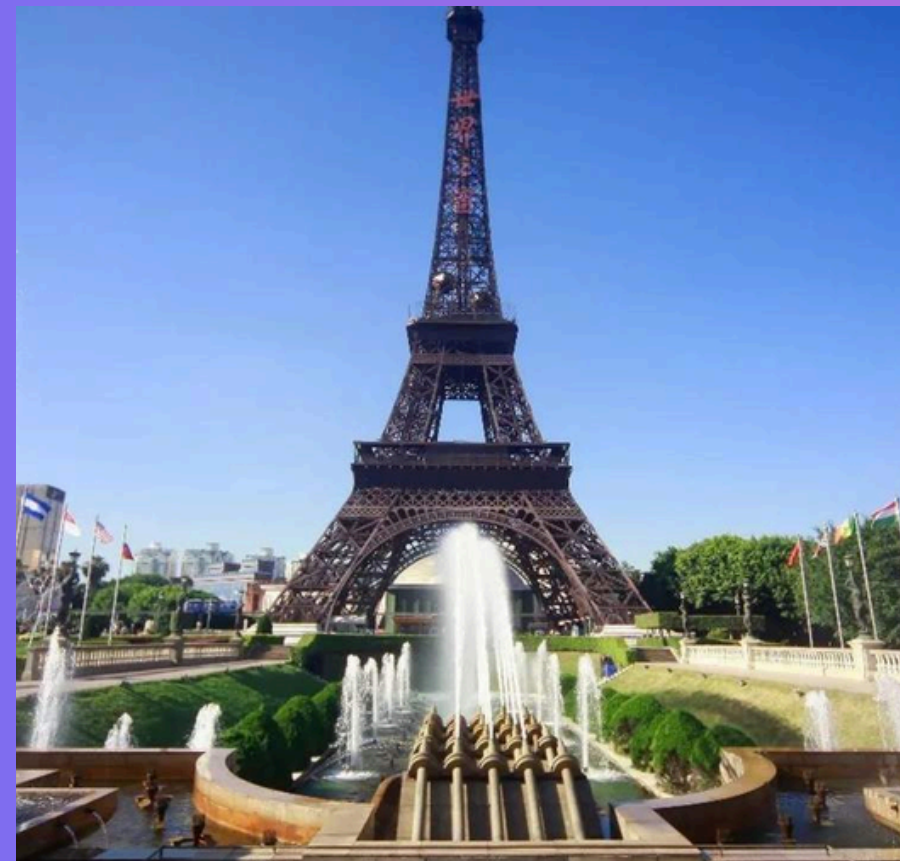
Shenzhen is one of China's most dynamic and innovative cities, known for its rapid development and leadership in technology and robotics. It offers a forward-looking environment for business, collaboration and exploration.

KEY ATTRACTIONS



COASTAL LANDSCAPE & BEACHES

Over 260 km of coastline with diverse seaside experiences



THEME PARKS (WINDOW OF THE WORLD / HAPPY VALLEY)

A wide range of leisure and entertainment options



CULTURAL DISTRICTS (DAFEN OIL PAINTING VILLAGE)

A global hub for art production and creative industries



URBAN PARKS & NATURE CORRIDORS

A unique "city of parks" connecting mountains and sea



VALUE FOR DELEGATES

BEYOND THE EXHIBITION



GUANGZHOU

A destination where business meets culture, allowing visitors to engage with China's history while attending world-class trade events.

SHENZHEN

A city that represents China's future, offering direct exposure to innovation ecosystems, technology companies and modern urban life.



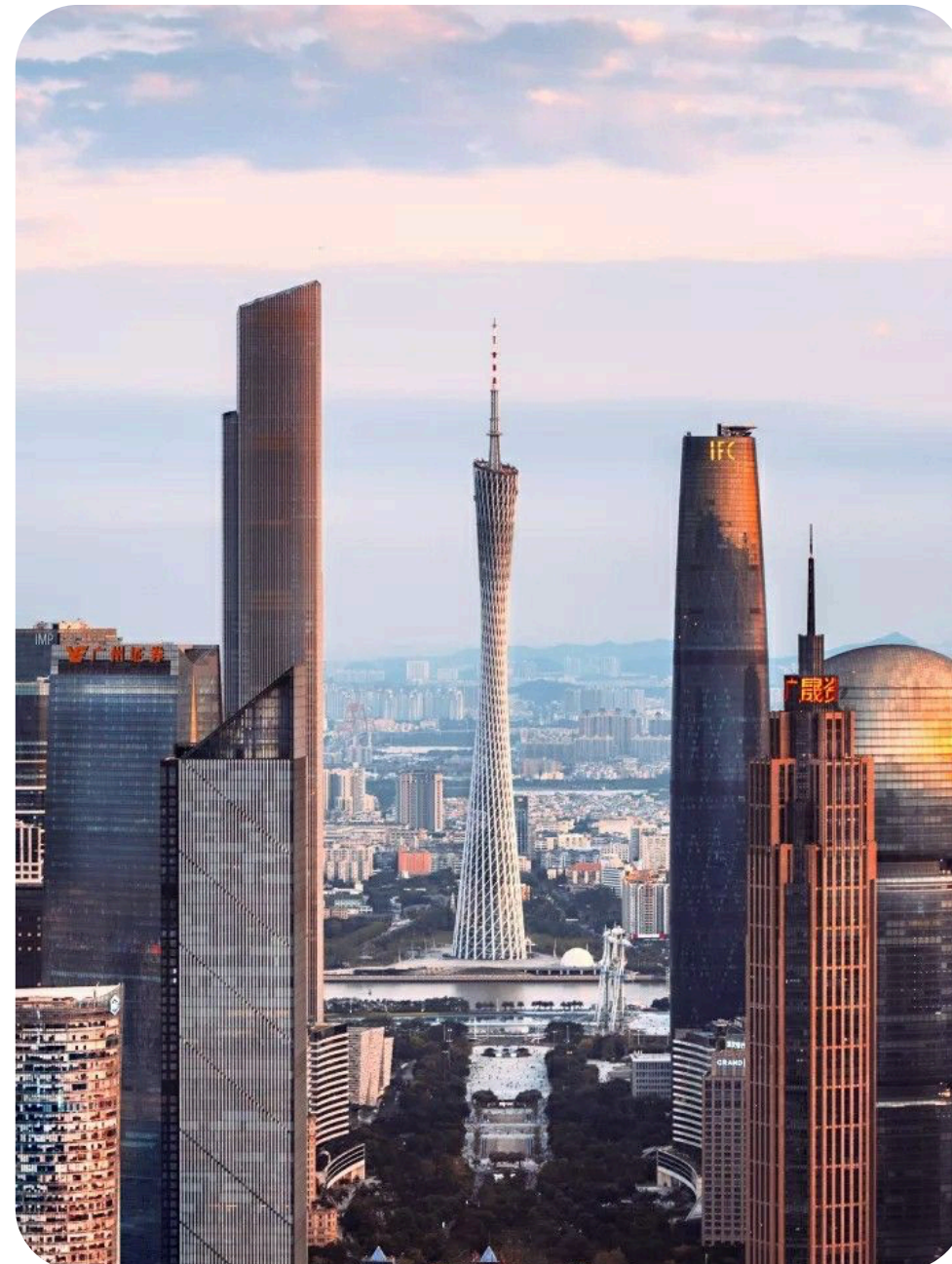
Guangzhou

广东·广州

Guangzhou, a historic trading hub in southern China, is a prime destination for UK buyers.

Famous as the home of the Canton Fair—the world’s leading trade event—it offers easy access to a vast range of goods, from electronics to textiles, sourced directly from reliable suppliers.

With a robust manufacturing base and global logistics links, Guangzhou ensures efficient, scalable trade. For UK buyers, it’s a gateway to quality products and seamless business connections.





深圳 Shenzhen

Shenzhen, a leading coastal innovation hub in southern China, stands at the forefront of global technology and advanced manufacturing. As a core city within the Guangdong–Hong Kong–Macao Greater Bay Area, it serves as a vital gateway connecting China’s economy with international markets.

At its core, Shenzhen is home to dynamic industrial clusters and globally influential enterprises, particularly in electronics, telecommunications and smart manufacturing. Areas such as Huaqiangbei form one of the world’s largest electronics markets, offering an extensive range of components and consumer technologies. Supported by a highly efficient supply chain ecosystem, cutting-edge R&D capacity, and progressive economic policies, Shenzhen provides an ideal platform for innovation, rapid prototyping and global trade integration.

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ORGANIZER

IBG -- Inspiring Brand Growth

IBG (Intennel Business Group) is a global branding and communication agency dedicated to empowering brands with global reach and local success. Since its inception, IBG has provided one-stop tailored solutions covering international exhibitions, business delegations, cultural exchanges, and professional training.

With a strong international network and professional service team, IBG supports clients in expanding global markets while maintaining local relevance. IBG's portfolio includes collaborations with Fortune 500 companies, leading industry organizations, and government agencies, delivering impactful experiences that drive brand growth and international cooperation.

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CASE PRESENTATION



In October 2024, organize British purchasers to participate in the Shandong International Precision Procurement Matching Meeting during the Canton Fair.



In October 2024, organize British business representatives to visit Qingdao and hold a Sino - British Economic and Trade Cooperation Exchange Meeting.



In 2024, organize representatives of British purchasers to attend the opening reception of the 136th Session of China import and export Fair .

CASE PRESENTATION



In July 2025, organize British purchasers to visit Linyi Commercial City.



In July 2025, organize British purchasers to visit Linyi Commercial City.



In July 2025, organize purchasers from the UK and Ireland to participate in the "Entering Linyi Commercial City" Purchasers' Precision Matching Meeting.

A city skyline at sunset with a roller coaster in the foreground. The sky is a mix of purple, pink, and orange. The city buildings are silhouetted against the bright sky. A roller coaster track is visible on the right side of the image.

Thank you very much!

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